

INLAND VALLEY NEWS®
24TH ANNUAL

Celebration of Excellence

Awards Gala & Charity Auction

PROUDLY BENEFITTING

MORROW PANCREATIC
HEALTH FOUNDATION

SATURDAY, JANUARY 20, 2024 • 6PM
DOUBLETREE BY HILTON ONTARIO

SPONSOR OPPORTUNITIES



Join Us in Recognizing Excellence *in the Inland Valley*

On behalf of the 70,000 weekly readers of the Inland Valley News, we are thrilled to invite you to join us as we celebrate the extraordinary achievements of individuals and organizations, as well as some of our community's most beloved "unsung heroes" and the positive contributions they have made in Inland Empire communities and beyond.

As the largest business gathering of its kind in the Inland Valley, this "feel good" event provides an opportunity to build brand awareness for your company or organization, while supporting a very important cause.

The proceeds will benefit the Morrow Pancreatic Health Foundation (MPHF) and provide scholarships to medical students who are pursuing careers in the gastroenterology field.

As a sponsor or supporter, your company would be joining forces with more than 30 new and returning sponsors who are partnering with us for this monumental event.

The information that follows outlines our sponsor participation levels which includes your company or organization's sponsored content being

featured in a future issue of the Inland Valley Newspaper Group's printed publications, websites, press releases, and other media outreach efforts.

Your company or organization can also be highlighted in the commemorative souvenir program booklet, and garner live recognition from the podium during the awards program

Tickets, tables, and program booklet advertising are also available. The Celebration of Excellence Awards Gala & Silent Auction provides a unique opportunity for your company organization to increase its market share while affirming your commitment to corporate social responsibility and business diversity.

In the days ahead, we will be in touch to answer any questions that you might have and to further discuss your company's participation.

Event Details

Event: 24th Annual Celebration of Excellence Awards Gala & Silent Auction

Date: Saturday, January 20, 2024

Times: 5:30pm Red Carpet Arrivals
6:30pm Dinner & Program
7:00pm Awards Dinner & Program

Location: The DoubleTree by Hilton Ontario
222 North Vineyard Avenue
Ontario, CA 91764

Cause: Morrow Pancreatic Health Foundation (MPHF) provides prevention, education, and awareness around pancreas-related illnesses to historically underserved communities and populations that are prone to inadequate healthcare.

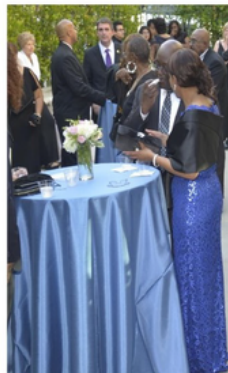
Tickets: \$150.00 per person
Advertising and sponsorship opportunities are available

Contact: Ta Lese Morrow
c/o Inland Valley News
24th Annual Celebration of Excellence
2009 Porterfield Way, Suite C
Upland, CA 91786
(909) 985-0072

Email: coegala@inlandvalleynews.com

EIN: Federal EIN and IRS 501c3 Determination letter available upon request.

Photos: Photo Captions 1. Tracy Underwood, National Manager, Corporate Social Impact, Toyota; 2. Michael Lacy, National Account Director, Adobe, Inc.; Ta Lese Morrow, Publisher, Inland Valley News; Devorah Leiberman, President, University of La Verne; Richard Martinez, Superintendent, Pomona Unified School District; Juanita Dawson, Information Systems and Technology, Raytheon; 3. Former Assemblymember Cheryl Brown, Dr. Henry Shannon, President, Chaffey College, and Former Supervisor Josie Gonzales; 4. Roy Dennis, Founder, Urban Ballroom Conservatory; Upland Mayor Debbie Stone and Eric Hansen; 5. Reigne Holloway having fun on the red carpet; 6. Supervisor Josie Gonzales, Tommy Morrow, Founding Publisher, Inland Valley News, and Vincent Jones, Chief Strategist, Reinvent Communications. 7. Dr. Merlie Evers and Attorney Herb Hafif; 8. Frank Robinson, Union Bank, and Commissioner Eric Isaac. 9. Regina Brown-Wilson, Founder, California Black Media, Inc., and Former Assemblyman, Hardy Brown, Sr., 10. Los Angeles City Councilman Curren Price and Shirley and Bernard Kinsey. 11. Judge Karen Coddington and Judge Richard T. Field.





24th Annual Celebration of Excellence Honorees

Publisher's Award

The Honorable Malia Cohen
33rd California State Controller

Publisher Emeritus Award

Dr. Cherina Betters
Chief of Equity and Access
San Bernardino County
Superintendent of Schools

Lifetime Achievement

Khalid Shah
Stop the Violence Increase the
Peace Foundation

Excellence in Healthcare

Rajeev Attam, M.D.
Kaiser Permanente

Excellence in Jurisprudence

The Honorable Judge
Denise McLaughlin-Bennett

Excellence in Corporate Community Service

Rose Mayes
Riverside Fair Housing

John Futch Humanitarian Award

Frankie Lewis, Director of Operations
Sheppard's Nest, Inc.

Excellence in Educational Leadership

Dr. Cuauhtémoc Avila
Superintendent & The Innovation Team
Rialto Unified School District

Excellence in Nonprofit Leadership

Kandee Lewis
Executive Director
Positive Results Center

Excellence in Philanthropy

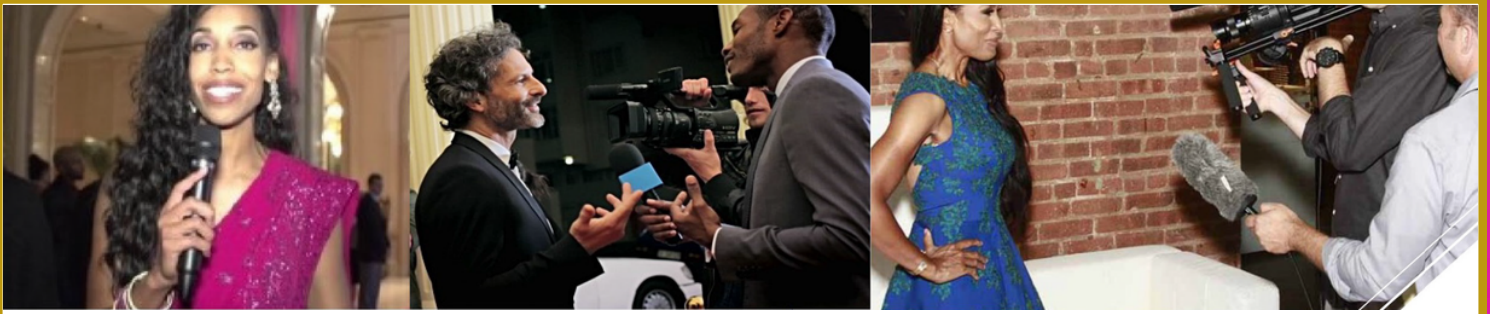
Tammy Tumbling
Executive Vice President
& Chief Operating Officer
The Community Foundation,
Orange County

Emmett Terrell for Education Innovation Award

Darren Knowles
Superintendent, Human Resources
Pomona Unified School District

Dr. Margaret Hill Community Leadership Award

Meagan Tandy
Founder, The Meagan Tandy Foundation



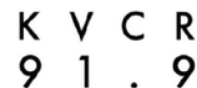
Extending Your Reach

In addition to networking and interfacing with some of the Inland Empire's most influential business and community leaders during the 24th Annual Celebration of Excellence Awards Gala and Silent Auction, we extend the "good news" about your company's support of this worthy cause through a weekly editorial in the Inland Valley News with additional outreach via print, radio, television, and internet/social media outlets throughout the Southern California region and to the world!

Print Media



Radio Outreach



Television Outreach



Social Media Outreach





24th Annual Celebration of Excellence Awards Gala & Charity Auction Participation Opportunities

In addition to networking and interfacing with some of the Inland Empire's most influential business and community leaders during the 24th Annual Celebration of Excellence Awards Gala and Charity Auction, we extend the "good news" about your company's support of this worthy cause through a weekly editorial in the Inland Valley News with additional outreach via print, radio, television, and internet/social media outlets throughout the Southern California region and to the world!

Platinum Circle/Presenting Sponsor • \$19,500

- Exclusive "Your Company Presents" naming rights;
- Your brand "activated" and incorporated into the venue and event experience;
- Logo prominently featured on Save-the-Date;
- One (1) night stay in Presidential Suite for your company's VIP with in-room breakfast service for 4;
- 30-second video reel to be played during dinner service;
- Three (3) VIP Platinum tables of ten (seats 30);
- VIP Access to media room with custom brand activation in VIP lounge;
- VIP interview on red carpet;
- Your company logo prominently featured on the event's red carpet "step and repeat;"
- Opportunity to deliver comments during the program;
- VIP/honoree photo opportunities;
- Opportunity to serve as an award presenter;
- Your brand featured in all promotional outreach;
- Full-page premium-placed color ad in program booklet;
- Full Page and sponsored content in the Inland Valley News; Company logo and preferred link prominently featured on IVN and COE websites;
- Your company featured in post-event thank you tribute in the Inland Valley News;
- Dedicated #hashtags to track social media impressions via IVN/COE social media outlets, including Facebook, Instagram, and Twitter; and
- Other promotional opportunities as mutually agreed.

Gold Circle Sponsor • \$14,500

- One (1) VIP Gold table (seats 10)
- Your company logo featured on the event's red carpet "step and repeat;"
- Public recognition of your sponsorship throughout the awards program
- VIP/honoree photo opportunities;
- Your brand mentioned in all promotional outreach;
- Full page full-color ad in the program booklet; Inclusion in Post-Event Thank You Tribute in the Inland Valley News;
- Logo and preferred link featured on IVN and Celebration of Excellence websites;
- Dedicated social media impression hashtags; and
- Other promotional opportunities as mutually agreed.

Silver Circle Sponsor • \$7,500

- One (1) VIP Silver table (seats 10)
- Your company logo featured on the event's red carpet "step and repeat;"
- Public recognition of your sponsorship throughout the awards program
- VIP/honoree photo opportunities;
- Your brand mentioned in all promotional outreach;
- Half-page color ad in program booklet;
- Inclusion in Post-Event Thank You Tribute in the Inland Valley News;
- Logo and preferred link featured on IVN and Celebration of Excellence websites;
- Dedicated social media hashtags; and
- Other promotional opportunities as mutually agreed.

Bronze Circle Sponsor • \$3,500

- One (1) VIP Bronze table (seats 10)
- Public recognition of your sponsorship throughout the awards program
- Your brand mentioned in all promotional outreach;
- Quarter-page color ad in program booklet;
- Mention in Post-Event Thank You Tribute in the Inland Valley News;
- Logo featured on IVN and COE websites; and
- Other promotional opportunities as mutually agreed.

Individual Tickets (General Seating) • \$150

- Ticket for one (1) in general section of the ballroom.

Souvenir Program Booklet Advertising

- | | | |
|-------------------|--------------|---------|
| • Full Page Ad | 8.5" x 11" | \$1,250 |
| • Half Page Ad | 8.5" x 5.5" | \$ 650 |
| • Quarter Page Ad | 4.25" x 5.5" | \$ 350 |
| • Business Card | 3.5" x 2" | \$ 175 |



24th Annual Celebration of Excellence Awards Gala & Charity Auction ~ Saturday, January 20, 2024

Company/Organization _____
 Contact _____
 Address _____
 City _____ State _____ Zip Code _____
 Telephone _____ Email _____
 Website _____

Quantity	Description	Total
_____	Platinum/Presenting Sponsor (20 VIP seats, full page ad) @\$19,500	\$ _____
_____	Gold Sponsor (10 seats, full page ad) @\$14,500	\$ _____
_____	Silver Sponsor (10 seats, half page ad) @\$7,500	\$ _____
_____	Bronze Sponsor (10 seats, quarter page ad) @\$3,500	\$ _____
_____	Individual Tickets/General Seating @\$150	\$ _____

Souvenir Program Booklet Advertising Specification
 Deadline for Camera-Ready Art: January 5, 2024

- Full Page Ad 8.5" x 11" \$1,250
- Half Page Ad 8.5" x 5.5" \$ 650
- Quarter Page Ad 4.25" x 5.5" \$ 350
- Business Card 3.5" x 2" \$ 175

I will not be able to attend. Please accept my contribution in the amount of: \$ _____

TOTAL AMOUNT ENCLOSED \$ _____

You may also complete, scan and email the form to **coegala@inlandvalleynews.com**.
 To RSVP online, visit **www.CoeGala.org**.
 To RSVP via U.S. Mail: **Morrow Pancreatic Health Foundation**
 c/o Inland Valley News | 2009 Porterfield Way, Suite C, Upland, CA 91786

Payment Option

Check enclosed, payable to: **Morrow Pancreatic Health Foundation** \$ _____ Check # _____
 Please send invoice via: ___ Email ___ Fax: (____) _____ ___ Mail (See below)
 Please charge my credit card: ___ MasterCard ___ Visa ___ American Express ___ Other
 Card Number _____ Expiration _____ CVV _____
 Name on Card _____
 Billing Address _____
 City _____ State _____ Zip Code _____
 Signature _____ Date _____

Morrow Pancreatic Health Foundation is a 501 c3 Nonprofit Organization | FEIN: 82-3606470



24th Annual Celebration of Excellence Awards Gala & Charity Auction

Advertising Specifications

<u>Ad Size</u>	<u>Finished Area</u>	<u>Graphic Printing Area</u>
Full Page	8.5" x 11"	7.5" x 10"
Half Page	8.5" x 5.5"	7.5" x 4.75"
Quarter Page	4.25" x 5.5"	3.5" x 4.75"
Eighth Page	3.5" x 2"	3.5" x 2"

Please Submit Artwork

Via email: coegala@inlandvalleynews.com

Via U.S. Mail: Celebration of Excellence
 c/o Inland Valley News
 2009 Porterfield Way, Suite C
 Upland, CA 91786

Deadline for camera-ready artwork January 5, 2024